

LUZILDA C. ARCINIEGA

formerly Luzilda Carrillo

Curriculum Vitae | August 2020

Department of Anthropology
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ACADEMIC APPOINTMENTS

2020— Visiting Assistant Professor, Wayne State University
2018—2019 Lecturer, Department of Anthropology, California State University, Long Beach
2018—2019 Social Sciences Research Network Junior Fellow, University of California, Irvine

EDUCATION

2018 Ph.D. University of California, Irvine, Anthropology
Graduate Emphasis in Feminist Studies & Gender and Sexuality Studies
2014 M.A. University of California, Irvine, Anthropology
2011 B.A. University of California, Berkeley, Anthropology
2011 B.A. University of California, Berkeley, Integrative Biology

AWARDS AND HONORS

2016 The Wenner-Gren Foundation Dissertation Fieldwork Grant
2015 Anthropology Department, Summer Funding Fellowship
2014 National Science Foundation (GRFP), Honorable Mention
2014 Anthropology Department, Summer Funding Fellowship
2012/2015 Eugene V. Cota-Robles Fellowship, UC Irvine
2012-2017 Social Sciences Merit Fellowship, UC Irvine
2013 Anthropology Department, Summer Funding Fellowship
2012-2013 Dean of Graduate School Recruitment Fellowship, UC Irvine
2012 Competitive Edge Scholar Grant, UC Irvine
2011 Minority in Health and Health Disparities International Research Training Grant, San Diego State University
2011 Ronald E. McNair Scholarship, UC Berkeley
2010 Minority in Health and Health Disparities International Research Training Grant, San Diego State University
2006-2010 Regents' and Chancellor's Scholarship, UC Berkeley

PUBLICATIONS

Peer Reviewed

online. "Selling Diversity to White Men: How Disentangling Economics from Morality is a Racial and Gendered Performance. *Organization*. Volume and Issue TBD.
<https://journals.sagepub.com/doi/10.1177/1350508420930341>

n.d. "Representing Race in Graphs: Visual and Rhetorical Strategies in Constructing Popular Understandings of Racism." *Under Review*.

n.d. "Creating Diversity Markets After Affirmative Action: The Politics and Economics of Difference in Neoliberal Organizations." *Under Review*

n.d. "The Coherence of Race: Racial Classification and Antiracism in Corporate Diversity Management." *Submitted*.

2012 "Scientific Validation? How Bioprospecting Laboratory Practices Contribute to the Devaluation of Traditional Medicine." *McNair Undergrad. Research Journal*. Vol 19.

2011 "Toxicity of medicinal plants used in traditional medicine in Northern Peru," with R.W. Bussmann, G. Malca, A. Glenn, D. Sharon, B. Nilsen, B. Parris, D. Dubose, D. Ruiz, J. Saleda, M. Martinez, K. Walker, A. Kuhlman, A. Townesmith. *Journal of Ethnopharmacology* 137 (1): 121-40.

Web-Based Publications

2019 What Does Diversity and Inclusion Mean?, *Anthropology News* website, Feb 7.

2018 The New Elite's Battle Against Affirmative Action, *Anthropology News* website, Sept 28.

2018 Starbucks, Racism, and the Anthropological Imagination. *Anthropology News* website, May 24.

2018 What Can We Do for DREAMers? (with Caitlin Fouratt). *Anthropology News* website, April 10.

2018 The Spirit of Affirmative Action in Hollywood and Academia. *Anthropology News* website, March 21.

2018 Diversity Audited (A Short How-To Guide). *Anthropology News* website, February 6.

2017 Advocating Professionalism or Muting Mental Health Problems? *Anthropology News* website, November 21.

- 2017 Beyond the Criminal Discourse in Title IX Procedures. *Anthropology News* website, October 26.
- 2017 The Disastrous End for DACA Students and Workers. *Anthropology News* website, September 25.
- 2017 Deconstructing the Millennial Classroom. *Anthropology News* website, August 29.
- 2017 The Zero-Sum Game of White Supremacy. *Anthropology News* website, July 31.
- 2017 Racial Projects: Classifying Racial Ambiguity for Equal Employment. *Anthropology News* website, June 26.
- 2017 Managing Hope after Affirmative Action. *Anthropology News* website, May 30.
- 2017 Notes on the Political Divide: Disentangling Antiracism from Capitalism. *Anthropology News* website, April 28.
- 2017 Six Ways Anthropologists Can Challenge White Supremacy. *Anthropology News* website, March 27.
- 2017 Diversity and Inclusion and the Rise of the Alt-Right. *Anthropology News* website, Feb 1.

Book Reviews

- 2018 Review of Advertising Diversity: Ad Agencies and the Creation of Asian-American Consumers, Shalini Shankar. *Enterprise & Society* 19 (3): 742-745.

Industry Reports

- 2018 Diversity in Corporate Governance: A Quantitative Analysis of Diversity and Inclusion in Texas' Fortune 1000 Companies. Houston, TX: National Diversity Council.
- 2016 Leading While Diverse: The Case for Diversity in Corporate Governance Across Multinational Pharma. Houston, TX: National Diversity Council.

ACADEMIC PRESENTATIONS

Papers Presented

- 2020 "Convenient Politics: The Business Case as an Effective Strategy for Organizational Change?" Society for Economic Anthropology. April 21. Virtual Meeting.

- 2019 “Rethinking Anthropological Pedagogy for Dynamic and Diverse Student Populations.” American Anthropology Association. Vancouver, Canada: November 21 (Roundtable Participant)
- 2019 “‘Corporate Antiracism’: Statistics as Evidence of Systemic Racism and Doing Politics in the Corporation.” “Antiracist Science”: Interrogating Knowledge Production, Interrupting Racism. Society for Social Studies of Science (4S), 2019. New Orleans, LA: September 7. (Presenter, Co-Organizer, Co-Chair).
- 2018 “The Interests of Whiteness: Credibility and Antiracist Performativity in Diversity Management.” Alternatives in Racial Capitalism: Racial and State Formations in the Struggle for Inclusion. American Anthropology Association. San Jose, CA: November 16 (Presenter, Co-Organizer, and Chair)
- 2018 “Managerial Interventions in Discrimination.” Academics as Consultants. Society for Applied Anthropology, Philadelphia, Pennsylvania, April 4 (Organizer).
- 2018 “Diversity Management and The Gift: The Semiotic and Racializing Processes of Affective Labor.” Department of Anthropology. Duke University, March 30.
- 2018 “Paying it Forward: The Gift, Debt, and Racial Economies of Solidarity.” Brown Bag Seminar. Department of Gender & Sexuality Studies. UC Irvine, February 7.
- 2017 “Question Marks: Racial Visions of Classifying and Categorizing in Diversity Management.” Techniques of the Corporation: Anthropological Interventions in Corporate Knowledge-Making. American Anthropology Association, Washington D.C. Dec 1 (Organizer).
- 2017 “Racial Visions: Uncertainty, Diversity Techniques, and Corporate Relationality.” Techniques of the Corporation, University of Toronto, Canada, May 5.
- 2016 “Negotiating Trauma After Jim Crow: Diversity Experts' Profit Strategies in the New Economy.” The Evidence of Trauma. American Anthropology Association, Minneapolis, Minnesota, Nov 16 (Chair).
- 2016 “The Science of Inclusion: Re-Making Diversity within Corporate Social Responsibility.” Society for Applied Anthropology, Vancouver, Canada, April 2.
- 2015 “Managing Inclusion: Scientific-Economic Practice, Affects, and the Politics of Difference.” Anthropology in Transit, UC Irvine, California, May 1.

- 2013 “Occupying Emergencies: Occupy Oakland and the Politics of Revealing Violence.” The Laboring Body, UC Irvine, California, Mar 15.
- 2011 “Scientific Validation? How Bioprospecting Laboratory Practices Contribute to the Devaluation of Traditional Medicine.” Nineteenth Annual Ronald E. McNair California Scholars Symposium, UC Berkeley, California, Aug 5. (Plenary Speaker)
- 2011 “Scientific Validation? How Bioprospecting Laboratory Practices Contribute to the Devaluation of Traditional Medicine.” Twentieth Annual Ronald E. McNair Research Conference and Graduate Fair, Univ of Wisconsin-Milwaukee, Wisconsin, Nov 13.

Workshops

- 2018 “Assessments of Diversity: The Collaborative Firm and Managerial Capitalism” Working Title Workshops. UC Irvine, California, June 4.

Poster

- 2016 Making Corporate Inclusivity: Discrimination and Expertise in Post-Affirmative Action America.” Diversity in Tech: Beyond Bootstraps, UC Berkeley, California, April 1.

PROFESSIONAL PRESENTATIONS AND WORKSHOPS

- 2020 Interrupting Unconscious Bias: Raising Social Awareness and Fostering Inclusive Workplaces. DiversityFirst Virtual Suite. 12 August.
- 2019 Cultural Competence. DiversityFirst Certification Program. University of Phoenix, San Diego, CA. 30 September.
- 2019 Cultural Competence. DiversityFirst Certification Program. Emory University, Atlanta, GA. 9 September.
- 2019 Cultural Competence. DiversityFirst Certification Program. Rutgers University, Newark, NJ. 12 August.
- 2018 Academia is Our Workplace. Anthropology Department. Funded by Decade Social Sciences Council. UC Irvine. 28 February. (Designed and Facilitated)
- 2017 The Essentials for Aspiring Leaders. Texas Diversity and Leadership Conference. National Diversity Council, Houston, TX. 20 April.
- 2016 Power, Privilege, and Influence. Northern California Diversity and Leadership Conference. National Diversity Council, San Francisco, CA. 7 June.

- 2016 The Demographics of Texas and Its Impact. Texas Diversity and Leadership Conference. National Diversity Council, Houston, TX. 13 April.
- 2016 Power, Privilege, and Influence. Texas Diversity and Leadership Conference. National Diversity Council, Houston, TX. 13 April.
- 2010 The Immigrant Situation in the United States. Open World Conference Against War and Exploitation. Algiers, Algeria. 28 Nov.
- 2010 The Working Immigrant Struggle in California. Stop the Attacks on Students, Immigrants and People of Color. San Jose State Univ, California. 01 Feb.

TEACHING EXPERIENCE

Instructor of Record

- Foundations in Anthropology (Upper-Division Anthropology Theory), CSU Long Beach (Fall 2019)
- Medical Anthropology, CSU Long Beach (Fall 2019)
- Anthropology of Religion, CSU Long Beach (Fall 2019)
- Diversity in California (Upper-Division Writing), CSU Long Beach (Fall 2019)
- Introduction to Cultural Anthropology, CSU Long Beach (Spring 2019)
- Culture and Communication, CSU Long Beach (Fall 2018)
- Global Ethnography, CSU Long Beach (Fall 2018)
- Language and Culture, UC Irvine (Summer 2018).
- Game of Thrones and Anthropology, UC Irvine (Summer 2016).

APPLIED ANTHROPOLOGY EXPERIENCE

- 2019— Diversity Consultant, National Diversity Council.
- 2018— NDC Index Lead Strategist, National Diversity Council
- 2016 — 2017 Executive Director and Co-Founder, Diversity Research Institute.
- 2014 – 2019 Contract Ethnographer, ROOT Inc. Design and Customer Experience Research.
- 2016 Diversity and Inclusion Consultant, IKEA (Spring & Summer).
- 2015 Graduate Student Researcher, Immigrant Archival Practices. Supervisor: Susan Coutin, UC Irvine (Spring & Summer).

- 2013 Graduate Student Researcher, Community Knowledge Project. Supervisor: Michael Montoya, UC Irvine (Winter).
- 2011 Research Assistant II, Scientific Methodology Improvement, Minority Health International Research Training, Peru (Summer).
- 2010 Research Assistant I, Minority Health International Research Training, Peru (Summer).

SERVICE TO PROFESSION

Contributing Editor, *Anthropology News*, Association for Political and Legal Anthropology (2018 - 2020)

Opinion Columnist, *Anthropology News*, Diversity in the Workplace (2017-2019)

Reviewer, *EPIC2017*. Conference Proceedings (2017)

DEPARTMENTAL AND UNIVERSITY SERVICE

Interdisciplinary Public Square, California State University, Long Beach (Fall 2019)

Dean's Fellowship Advisory Committee (2014 - 2017)

Department of Anthropology, Professional Development Peer Mentor (PDPM) (2014 – 2016)

Department of Anthropology, Graduate Student Representative (2014 – 2015)

UCI Anthropology Undergraduate Committee, Curriculum Analyst (2013)

RELATED PROFESSIONAL CERTIFICATIONS

Course Design Certification, Center for Engaged Instruction, UC Irvine (August 2017)

Certified Diversity Professional. National Diversity Council (November 2015)

LANGUAGES

Spanish — Native, Fluent in Speech and Writing

PROFESSIONAL AFFILIATIONS

Center for Global Peace and Conflict Studies, UC Irvine, 2013 – 2018

Center in Law, Society and Culture, UC Irvine, 2013 – 2018

Biology Scholars Program, UC Berkeley, 2007 – 2011

Regents & Chancellor's Scholarship Association, UC Berkeley, 2006 – 2011